ESG BOARD PROFILE:

MS. PUMELA SALELA

BIOGRAPHICAL OVERVIEW:

Ms. Pumela Salela is a highly accomplished and internationally recognized leader in the fields of sustainable and socially responsible outsourcing, impact sourcing, and economic development.

With a distinguished career that spans various advisory roles, international initiatives, and contributions to the ESG (Environmental, Social, and Governance) landscape, she has made substantial contributions to the global community.

PROFESSIONAL ROLES AND CONTRIBUTIONS:

Global Sourcing Council Board Member:

Pumela Salela served as a Board member of the Global Sourcing Council, an organization headquartered in New York dedicated to promoting responsible and ethical sourcing practices on a global scale. The Global Sourcing Council (GSC) provided leadership on how individuals and organizations could implement Sustainable and Socially Responsible Sourcing (3S) practices.

One of the flagship programmes of the Global Sourcing Council was supporting global sustainable development, social responsibility, ethical and ecological business practices and the general idea of giving back to the local community.

Ambassador for Sustainable and Socially Responsible Outsourcing in Africa: Her advocacy and leadership in this role have played a crucial part in driving the agenda of responsible outsourcing and its positive impact on the African continent.

Advisory Council of the World BPO Forum: Pumela was appointed to the Advisory Council of the World BPO Forum, often regarded as the "Davos of BPO," where she contributed her expertise in business process outsourcing and sustainable practices.

Advisory Board of the World Summit on Internet and Social Media (WSIM): Her presence on the Advisory Board of WSIM underscored her commitment to the responsible and ethical use of internet and social media platforms.

Impact Sourcing Pioneer: Pumela Salela has been one of the pioneers of Impact Sourcing in Africa. She has authored numerous articles promoting impact investing, aligning her work with the principles of ESG.

Advisory Board of Sable Accelerator LLC (SABLE): She served on the Advisory Board of SABLE, a North American organization that supports South African entrepreneurs and promotes technology innovation and intellectual property protection.

Advisor to Digifin: Pumela lent her expertise to a digital finance institution, Digifin, contributing to the development of financial services that align with sustainable practices.

Tri-Sister City Alliance (TriSCA): She was a member of the Executive Committee of the Tri-Sister City Alliance, the first Sister City Alliance between BRICS cities, focusing on creating jobs for knowledge workers.

Education and Mentorship: Pumela Salela completed her MBA with distinction (cum laude) in England through a Nelson Mandela Scholarship. She is the Chairperson of the Nelson Mandela Scholarship Alumni Association and mentors Graca Machel Scholars.

Acknowledgments and Awards: She has received numerous awards, including the African Achiever Award, the British Award for African Development, and the Champion for Africa Award. She was also recognized with the EuroKnowledge Award for Leadership Excellence. She is featured in the issue of the book: South Africa's Most Inspirational Women.

World Bank Consultant: Pumela was contracted by the World Bank in Washington DC, where she provided advisory services on using ICT-Enabled Services to foster economic development.

United Kingdom Experience: For the past eight years, she has been dedicated to marketing South Africa in the UK and attracting foreign direct investment into the country. During this period she also served as member of the Board of Trustees at The Africa Centre in London and a Trustee to the Desmond Tutu Foundation in the UK.

Previous Roles in South Africa: Before her international role, Pumela served as the Chief Director for Economic Policy Development and Planning at the Department of Economic Development in South Africa, as well as in leadership positions at the Department of Trade and Industry (dti) and Trade & Invest South Africa. She has served as an On-air Advisor to investors on an Entrepreneurship Television Show aired in the South African Broadcasting Corporation (SABC). Pumela has worked in Marketing roles at Unilever, 5fm and Fairlady Magazine respectively.

TEDx Speaker: As early as 2014, Pumela Salela delivered a TEDx Talk on Impact Sourcing, highlighting the principles of ESG and the potential for collaborative approaches to service outsourcing to improve the lives of underprivileged communities.

CONCLUSION:

Ms. Pumela Salela's extensive experience, influential leadership, and commitment to ESG principles make her a notable figure in the global ESG landscape.

Her contributions to ethical outsourcing, impact investing, and social innovation have made a substantial positive impact on businesses, communities, and economies worldwide.